



UNIVERSITY
OF ALBERTA

ALBERTA SCHOOL OF BUSINESS

VIEWBOOK
**2027
2028**



WE ARE

where collaboration meets ambition and where bold ideas are driven by a community that both supports and challenges one another.

Guided by world-class instructors and researchers, the Alberta School of Business is a place where innovation and excellence are driven by kindness, fostering a culture that inspires confidence, sparks new ways of thinking and prepares students to shape the future of business.

Territorial Acknowledgement

The University of Alberta respects the sovereignty, lands, histories, languages, knowledge systems and cultures of all First Nations, Métis and Inuit nations.

The University of Alberta, its buildings, labs and research stations are primarily located on the territory of the Nêhiyaw (Cree), Niitsitapi (Blackfoot), Métis, Nakoda (Stoney), Dene, Haudenosaunee (Iroquois) and Anishinaabe (Ojibway/Saulteaux), lands that are now known as part of Treaties 6, 7 and 8 and homeland of the Métis.

BCom students on Students' Boulevard at the U of A, North Campus.



#6 IN CANADA
TIMES HIGHER EDUCATION (2026)
BY SUBJECT: BUSINESS & ECONOMICS



#6 IN CANADA
QS RANKINGS BY SUBJECT (2026):
BUSINESS & MANAGEMENT STUDIES



#4 IN CANADA
2026 QS RANKINGS BY SUBJECT:
ACCOUNTING & FINANCE



34,000+ ALUMNI
LIVING IN **80** COUNTRIES



79% OF GRADS AND **83%**
OF **CO-OP GRADS** ARE EMPLOYED
WITHIN **3 MONTHS** OF GRADUATION



3,500+ STUDENTS IN
5 DEGREE PROGRAMS AND
12 MAJORS



\$5M+
IN FINANCIAL SUPPORT
AVAILABLE ANNUALLY FOR
UNDERGRADUATE STUDENTS



25+
UNDERGRADUATE
STUDENT CLUBS



25+
GLOBAL EXCHANGE
OPPORTUNITIES



4 PROFESSORS
AWARDED **NATIONAL 3M**
TEACHING FELLOWSHIPS
(A.K.A THE GOLDEN GLOBES OF TEACHING!)

For more information on rankings uab.ca/rank



ALBERTA SCHOOL OF BUSINESS

Exterior view of the Alberta School of Business Building at the U of A, North Campus.

Business is not only economics, finance, leadership or entrepreneurship. It's not only marketing, strategy, data or analytics. It's not any one, or all, of these things. It's all about people and the relationships between people.

Working together, we challenge the status quo of curriculum, create world-class research and are united with the business community. Our students, faculty and alumni collaborate and support each other to thrive collectively and shine individually to be their absolute best.

That's our business card.

It's a kind of kindness that sets our benchmark of excellence and attracts new ways of thinking so that we're not just ready for the future: We're creating it.

This way of thinking emboldens each of us to be confident risk-takers, knowing that we can count on each other to help us through our setbacks and to be there to celebrate our successes.



BCom students studying at the Carruthers Student Commons, located in the Alberta School of Business Building.



The Bachelor of Commerce is a four-year degree program, providing students with a background in diverse areas of business along with in-depth study of a specific area of interest through 12 majors.

Learning beyond the classroom is a big part of preparing you for your big ambitions. For over 100 years, our world-class Bachelor of Commerce (BCom) program has empowered thousands of undergrads to shape their futures and become leaders in Alberta and around the world.

The Alberta School of Business holds the distinction of being Canada's longest continuously accredited business school, recognized by the Association to Advance Collegiate Schools of Business (AACSB). Accredited since 1968, the Alberta School of Business has maintained a longstanding commitment to excellence in business education.

AACSB accreditation represents the highest standard of achievement for business schools worldwide.



The Carruthers Student Commons

The Carruthers Student Commons is a contemporary, bright hub designed for collaboration complete with meeting rooms, working spaces, a co-work living lounge, networking lounge, cafe and more.

Future leaders can get an extra edge in an increasingly complex and interconnected world of business. Finding solutions requires collaboration with experts, businesses and people in the community. This flexible space invites students to apply their classroom learning to real-world problems in partnership with business leaders.

Business Analytics Lab

The Business Analytics Lab provides students with hands-on experience in data analytics, AI, machine learning and optimization to tackle tangible business challenges. As businesses increasingly rely on data, the demand for professionals with strong analytical skills is growing. Equipped with high-performance computing, collaborative workstations and data visualization tools, the lab enables students to apply their knowledge to business scenarios like demand forecasting, supply chain optimization and AI strategy development.



A new era in analytics and insight: BCom students collaborate on data-driven projects in the Business Analytics Lab located in the Alberta School of Business Building at the U of A, North Campus.



BEYOND THE CLASSROOM

You always knew you would be going places, meeting interesting people, testing your abilities and doing cool things. You just didn't know it could all happen while pursuing your BCom degree at the Alberta School of Business.

Experiential Learning

Experiential learning is an active and engaged learning process at the Alberta School of Business. We call it "learning by doing." It's not just about participation but also fully immersing yourself in the experience, allowing you to reflect on its significance.

Experiential learning can be curricular or co-curricular, including opportunities such as:

- Active career exploration activities
- Applied technical training sessions
- Capstone projects
- Case competitions and design jams
- Community service-learning
- Exchanges (study abroad)
- Experiential learning record
- Internships
- Project-based learning
- Student leadership

Want to learn more about experiential learning?

Email bcomexp@ualberta.ca

Program for Research and Investment Management Excellence (PRIME)

An academic program where the students invest real money, PRIME manages a fund worth approximately \$2.4M+ focusing on the Canadian equity market. A high-quality practicum combining traditional academic objectives with hands-on investment analysis and portfolio management, PRIME admits eight to ten students each year who begin as analysts in a sector of their choice.

IMPACT SERIES

BCom students have the opportunity to participate in the Impact Series, a four-year learning initiative designed to provide hands-on experience through community-connected projects.

The Impact Series aims to push students beyond traditional classroom learning, challenging them to think critically about how they can have a positive impact on their community.

A BCom student presents an innovative solution at the annual case competition hosted by the Indigenous Business Students Association and KPMG.

Case Competitions

Ready, set, go rise to the challenge! In both national and international case competitions, you and your team of peers are pitted against the best and brightest business students from around the world. Participants strive to develop the best solution to a business-related case study within an allocated time frame and then to present their ideas to a panel of judges.

The Alberta School of Business participates in more than 15 competitions each academic year. Students are challenged to solve business problems with real-world companies using classroom knowledge, presentation skills and teamwork.

- Develop critical thinking, analytic and teamwork skills.
- Leverage the knowledge you have gained in the BCom program.
- Conduct an internal and external analysis.
- Recommend a solution and develop an implementation plan.
- Think outside the box by identifying potential risks and how to mitigate them.

Student Clubs

Want to become a better leader? Develop a network? Hone your presentation skills? Support a community cause or just hang out with fellow students? Student clubs are a huge part of the fabric of campus life and can give you all of the above and more. There are over 25 student clubs in the BCom program representing almost every major of study or student interest.

Here are some of our most popular clubs:

- Alberta Not-For-Profit Association
- Business Exchange Association
- Business Finance Association
- Business Students' Association
- Entrepreneurship Club (eClub)
- Interdisciplinary Consulting Association
- Indigenous Business Students Association
- Network of Empowered Women
- U of A Accounting Club
- U of A Human Resource Association
- U of A Marketing Association

YEG Industry Insights (YEGii)

With our Careers and Work Integrated Learning (CWIL) office, you can visit different organizations to learn more about industry trends and hiring practices, check out day-to-day activities and network with professionals.

Each YEGii is unique. There are multiple outings each year, so you can choose which one interests you, explore the industry, learn about the organization and see if it aligns with your career goals.

Career Treks

BCom student groups can attend single or multi-day events, visiting up to four organizations outside Edmonton.

Each Career Trek connects students with potential employers outside of the capital region. Past treks include:

- Toronto Finance Career Trek: Algonquin Capital, BlackRock, CPPIB, RBC and TD
- Calgary Consulting Career Trek: Deloitte and EY
- Calgary Finance & Energy Career Treks: CNOOC, Enbridge, Husky Midstream and TC Energy

Study Abroad

The world is waiting! Immerse yourself in global experiences as you earn credit toward your degree. At the U of A, there are 240+ study abroad programs in 50+ countries. On top of that, the Alberta School of Business has about 40 bilateral exchange agreements in 25+ countries.

In today's global business environment, international experience and cultural awareness are invaluable. The Alberta School of Business allows you to participate in an international student exchange and to expand your global network as you live and study abroad for a summer, a semester or a full academic year while earning credit and paying U of A tuition.



INDUSTRY EXPERIENCE OPPORTUNITIES

BUSINESS COOPERATIVE EDUCATION PROGRAM (CO-OP)

Put your knowledge to work with the co-op program! This optional program gives Alberta School of Business BCom students transferable skills, workplace experience, potential for a permanent position after graduation and a chance to test drive your major to see if it's the right fit for you.

- Co-op students complete 12 months of paid work experience in total through a combination of 4-, 8-, or 12-month work terms, which generally alternate with school terms.
- Work terms start in January, May or September.

Students complete business-related work experience built right into their degree.

- Combine classroom knowledge with workplace scenarios.
- Test drive your career and learn whether or not your major is the right path for you.
- Students from all majors are encouraged to apply.
- Earn anywhere from \$30,000 to \$50,000 for 12 months of paid work experience.

Co-op students work in a variety of locations, businesses and industries to gain marketable, professional skills in a supportive environment.

CAREERS AND WORK INTEGRATED LEARNING (CWIL)

Get started on making the connections that will shape your career.

CWIL provides you with:

- Resources for job searches and career development
- Information on employers and recruiting sessions
- Help with writing resumes and preparing for interviews
- Opportunities for mentorship
- Advice on traveling and working abroad

The CWIL Office provides all business students with these professional, free services:

- Career development and employer info sessions
- Career guidance
- Feedback on application materials (resumes, cover letters, etc.)
- Mock interview program

Questions? Contact bizcareers@ualberta.ca

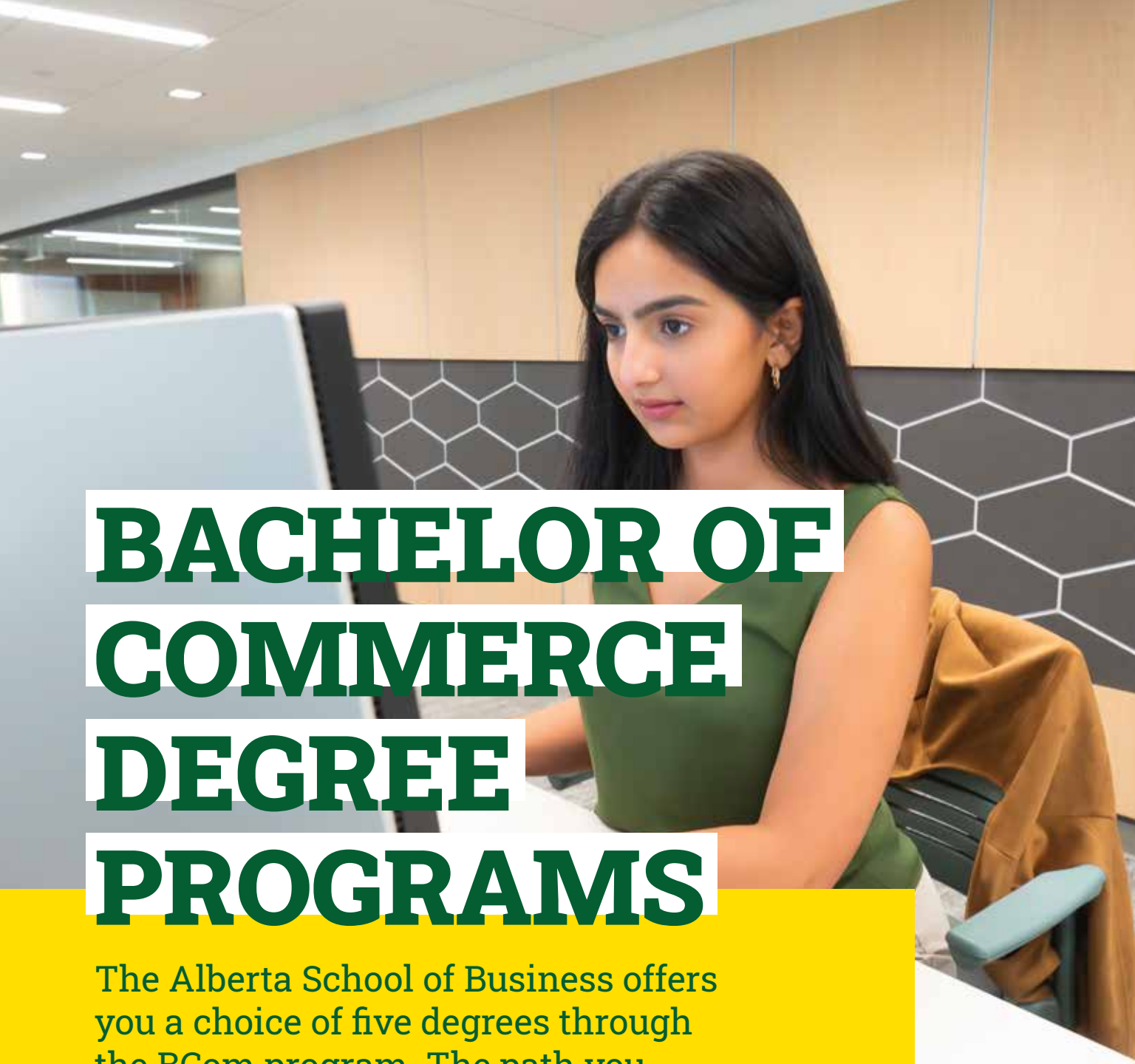


83% OF CO-OP GRADS
ARE EMPLOYED WITHIN 3 MONTHS
OF GRADUATION

DID YOU KNOW?

Students from ALL majors in the BCom program may apply to the co-op program. Admission is not based solely on GPA – grades are considered along with the other required application materials.

First-year BCom students attend the MNP Impact Series 'Coffee and Connect' event, building connections and engaging with industry professionals at MNP.



BACHELOR OF COMMERCE DEGREE PROGRAMS

The Alberta School of Business offers you a choice of five degrees through the BCom program. The path you take — combined with the 12 majors to choose from — will shape not only your career but quite possibly the future of business in the province!

*BCom student
studying in the
Alberta School of
Business Building
at the U of A,
North Campus.*

Bachelor of Commerce (BCom)

The Bachelor of Commerce is a four-year degree program. You'll get a background in a diverse range of business areas, along with an in-depth study of your specific area of interest. You'll also be able to explore other faculties through program electives, earning you a well-rounded degree.

Bachelor of Commerce Cooperative Education Program

Through the Business Cooperative Education Program, you can test drive a potential career path and gain key work experience. The program combines classroom learning with paid on-the-job learning, putting your academic knowledge into action with periods of relevant full-time work for a total of 12 months.

Bilingual Bachelor of Commerce (BCom)

The Bilingual Bachelor of Commerce (Baccalauréat bilingue en administration des affaires) is a collaborative program between the Alberta School of Business and Campus Saint-Jean, the U of A's French language campus. The BCom program was the first of its kind in Canada and provides a fully bilingual business degree in Canada's two official languages.

Bachelor of Commerce Honors

This program provides specialization in one of three areas: accounting, finance or operations management. Students will explore their chosen subject area in greater depth than the general BCom program, with a higher standard of performance expected. The Honors program is ideal for students interested in pursuing research-oriented graduate business studies or working in positions calling for higher-level business skills.

Bachelor of Commerce After Degree

This program is designed for students who have completed a four-year, non-business undergraduate degree, and it focuses on Business courses required for a specific major.



The defining essence of my being has always been rooted in one word: Athlete. But when I arrived in Thailand for a semester abroad with the Alberta School of Business, I found myself in a culture where the concept of a “varsity athlete” didn’t exist. Stripped of that familiar label, I was forced to confront a question that had never fully surfaced: Who am I, really? I realized my identity had been more tied to that role than I had ever known, and without it, I had to navigate the uncertain, yet liberating, territory of self-discovery. Thailand, with its distinct customs and culture, felt worlds apart from everything I was used to in Canada. But, I immediately felt a sense of reassurance when I experienced the genuine hospitality, friendliness and generosity of Thai people. The meaningful conversations I had with people from around the world taught me that true worth isn’t in titles or possessions, but in our virtues and how we treat others. I am excited to bring this newfound mentality back to the U of A and beyond. I’ll forever be grateful for the opportunity to complete my degree while embracing such a transformative journey.”

LARISSA

4th Year, Bachelor of Commerce



BCom students Kendrea, Bijan and Orlane walking in Main Quad at the U of A, North Campus.

MAJORS

Accounting

Gathering, analyzing and communicating financial information is a crucial aspect of every business and organization. The information provided by accounting is used for effective organizational planning, decision-making by management and the accountability of organizations to investors, creditors, government

agencies, tax authorities, employees, consumers and more.

COURSE EXAMPLES:

- Accounting for Natural Resources, Energy and the Environment
- Corporate Taxation
- Assurance on Financial Information

CAREERS

Accountant
Auditor
Payroll Administrator

Business Analytics

This major empowers you to harness data to solve complex problems, inform strategic decisions and drive business success. Our interdisciplinary curriculum combines strong business foundations with in-demand analytical tools, equipping you with the practical skills and

strategic mindset employers seek in today's digital economy.

COURSE EXAMPLES:

- Predictive Business Analytics
- Data Visualization
- Prescriptive Analytics

CAREERS

Business Analyst
Data Specialist
Operations Analyst

Business Economics and Law

This major examines both the economic and legal aspects of business and how they create the environment in which firms operate. Business Economics courses examine how firms decide which goods to produce, how much to produce and what production methods to use. Business Law courses examine the principles underlying statutes and

court decisions and how they may apply to current and future problems.

COURSE EXAMPLES:

- Labour Economics, Work and Inequality
- Legal Issues in Real Estate
- Energy and the Environment: Industry Structure, Performance and Challenges

CAREERS

Analyst
Economist
Project Manager

Business Studies

Keep your options open, and explore the many facets of business! This major allows you to choose coursework from all business areas to obtain a broad generalist degree. You must take optional courses from at least four of the subject areas of business.

COURSE EXAMPLES:

- Accounting
- Finance
- Marketing
- Retail

CAREERS

Account Manager
Business Analyst
Fund Development Professional

Business Technology Management (BTM)

BTM is about applying information technology to manage and analyze operations and solve business problems. This major offers a balance of business and project-oriented skills related to technology's contribution to competitive advantage.

COURSE EXAMPLES:

- Database Design and Administration
- Telecommunications in Business
- Technology-Enabled Business Process Management

CAREERS

Business Analyst
Database Administrator
Strategic Technology Planner

Entrepreneurship and Innovation

This pairing is vital to economic development, wealth creation and societal well-being! Students will learn to develop an entrepreneurial mindset while tackling business problems. The curriculum is complemented with co-curricular activities organized via eHub

uab.ca/ehub the university's Entrepreneurship Centre.

COURSE EXAMPLES:

- Introduction to Small Business Management
- New Venture Creation and Organization
- Law of Business Organizations

CAREERS

Business Analyst
Financial Analyst
Entrepreneur

Finance

If your interest lies in banking, investments and portfolio management, mergers and acquisitions, corporate finance, international finance, securities trading or financial markets, this major is for you!

COURSE EXAMPLES:

- Investment Principles
- Sustainable Finance
- Commodities Analytics and Trading

CAREERS

Credit Analyst
Financial Analyst
Risk Analyst

Human Resource Management (HRM)

HRM is all about finding the right people, putting them in the right jobs and keeping them engaged with their work. The challenges are unique, and people-related issues can be interesting, complex and nuanced.

COURSE EXAMPLES:

- Alternative Dispute Resolution
- Rights in the Work Place

CAREERS

HR Information
System Specialist

Human Resources
Professional

Labour Relations

International Business

Differences in language, culture and law in our globalized economy make doing business across international borders a specialized and challenging field. In this major, you will learn the critical thinking skills and cultural awareness to make sound business decisions in any marketplace. Widen your perspectives, learn new approaches and get ready to do business anywhere in the world!

COURSE EXAMPLES:

- International Business Transactions
- Seminar in International Marketing

** Students majoring in International Business must study a second language and are encouraged to take their optional courses in culture, history, political science, economics and geography.*

CAREERS

Consular Affairs Officer

International Trade Officer

Market Research Analyst

Marketing

Marketing is crucial for any organization, large or small, for-profit or not-for-profit, wholesaler or retailer. Acting as a link to customers, marketing experts provide external perspectives, steer innovation and growth and contribute to revenue, value and loyalty. Marketers ensure organizations understand consumer behaviour.

COURSE EXAMPLES:

- Marketing Analytics
- Consumer Behaviour
- Digital Marketing

CAREERS

Brand Strategist

Marketing Manager

Market Research Analyst



BCom students studying at the Alberta School of Business Building at the U of A, North Campus.

Operations Management (OM)

OM professionals are critical to organizations. They analyze data and behaviour to optimize processes, manage resources and improve profitability and service. You'll learn to use computer models, mathematics, process analysis and business analytics to interpret data and make business decisions.

COURSE EXAMPLES:

- Predictive Business Analytics
- Distribution and Logistics Analytics
- Simulation and Computer Modelling Techniques in Management

CAREERS

Account Executive

Operations Manager

Project Manager

Strategy and Management

If you see yourself in a management or leadership position in the future, consider this major. It focuses on human-centric courses and topics, preparing you to work more effectively with people and within organizations. You'll learn how effective managers think and act in a range of enterprises: public,

not-for-profit and for-profit business enterprises. Develop the diagnostic skills that help you understand, analyze and solve problems in organizations.

COURSE EXAMPLES:

- Effective Negotiations
- Strategic Compensation
- Gender Issues in Organizations

CAREERS

Logistics Manager

Operations Manager

Strategic Planner



CERTIFICATE PROGRAMS

BCom student studying in the newly opened Business Analytics Lab, leveraging cutting-edge tools to enhance her learning experience.

Certificate in Innovation and Entrepreneurship

This certificate enhances your skills and capacity to make a difference in the world by developing solutions to important problems such as transforming inventions into novel products. If you're interested in social innovation and entrepreneurship, this could involve cultivating solutions to climate change, food security or poverty. This certificate is about enabling you to bring creative inspiration to life!

For more information, visit uab.ca/cie

Certificate in Interdisciplinary Leadership Studies

This interdisciplinary certificate is taken through the Peter Lougheed Leadership College. Students develop the skills, insights and confidence needed to take on the challenge of leadership in all aspects of life and society. Students will learn from industry professionals and academic experts, gaining real-world skills through co-curricular programming.

For more information, visit uab.ca/cils



“

My journey has been challenging but deeply rewarding. I've discovered a real passion for marketing and accounting, and I've become someone who loves networking and getting involved, whether through events, clubs, or simply connecting with people. Even the simple things matter: walking through the river valley, sketching at picnics around the city, and hunting for the best iced coffee. I can't believe I'm already in fourth-year; all these experiences have made time fly by. Every step of this journey has taught me something new and made me more confident and grateful.”

NAVYA

4th Year, Bachelor of Commerce

“

The greatest lesson I learned in university is the value of taking risks and trying new things. Some of the best experiences I have had came from saying “Why not?” and pushing myself outside of my comfort zone. From organizing massive campus events like Week of Welcome and Campus Cup, to working behind the scenes in live entertainment, these opportunities allowed me to discover how much I love creating experiences that bring people together. The U of A has given me the chance to explore and get involved in organizations that have shaped my experience and helped me find my passion.”

CHRIS

4th Year, Bachelor of Commerce





BCom students Daniel and Cassandra in the Students' Union Building (SUB) at the U of A, North Campus.

**READY, SET,
APPLY!**

ADMISSION REQUIREMENTS

Admission to the Bachelor of Commerce program is competitive. The admission averages may vary by year.

High School Requirements

- English 30-1
- Math 30-1
- Three courses from:
 - Aboriginal Studies 30
 - Biology 30
 - Chemistry 30
 - Computing Science Advanced-Level Career and Technology Studies (5 credits)
 - Macroeconomics 30 and Microeconomics 30
 - Mathematics 31
 - Physics 30
 - Science 30
 - Social Studies 30-1
 - 30-level Fine Arts subject (only one Fine Arts subject may be presented for admission)
 - 30-level Language other than English (more than one 30-level Language other than English may be accepted.)

TRANSFER REQUIREMENTS

The minimum requirements for postsecondary transfer admission are the successful **completion of 24 units of transferable postsecondary course weight** and the **completion of the five required high school subjects listed above.**

Students must present a minimum Admission Grade Point Average (AGPA) of 2.3 for consideration. A GPA of 2.3 is not normally competitive and the AGPA will vary by year.

Programs and admission requirements (including non-direct entry programs):
uab.ca/programs

Historical admission averages by faculty:
uab.ca/averages

Apply for scholarships and awards:
uab.ca/awards

University access program for Indigenous students — Transition Year Program:
uab.ca/typ

Important Deadlines

March 1

Application deadline
uab.ca/apply

June 15

Deadline to submit admission documents for post-secondary transfer

August 1

Deadline to submit admission documents for high school

ASK US

You've got questions
and we've got advisors.
bcominfo@ualberta.ca
uab.ca/advising

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FIND YOUR PURPOSE

uab.ca/business